PAYPARQ CITY MANAGER

PayParq in your city, your business.

Launch and run PayParq in your city. We provide the system, payments and legal framework; you build the network of parking lots and earn from every one of them.

50 %

of our profit from your lots, for as long as you run the city

5 % + 20 %

of all paid notices in your city, plus 20 % of the notices you photograph

Exclusive

your city is yours while you meet the targets

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Parking that earns, with no investment

PayParq turns land, yards and car parks where people already park into paid, controlled parking in one day, at no cost to the owner. The system was built in Croatia and has been live since June 2025.

15M+
views on social media

Ribola
retail chain under PayParq control

€100,000+
revenue since June 2025

What the system does

Parking payments	Online payment by the hour, day or month; listing on payparq.com and in the app.
Control	Plate scanner: controllers scan vehicles that have not paid.
Payment notices	Automatic notice with photos, the amount and a payment link.
Debt collection	Reminders, vehicle-owner data requests, agencies for foreign plates.
Reports and payouts	Monthly report to the owner and to you; payouts by the 15th of the month.
Safe Park & Ride	Parking bookings near Split, Zadar and Zagreb airports.

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You build the network, we do the rest

As City Manager you represent PayParq to parking owners and build a local team. Every lot you launch runs on our system and under our brand.

You

- Sign parking lots: land, building yards, shops, office buildings, hotels.
- Install the signs and send photos of every entrance.
- Run control and lead the controllers in your city; PayParq chooses and pays the controllers.
- Build a team of referrers.
- Look after owners: first contact, questions, satisfaction.
- Track results in your portal and CRM.

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- The system: app, scanner, online payments, notices.
- Contracts, terms and conditions, and the legal framework for payments.
- Printing signs with QR codes (the cost is deducted from your first earnings on that lot).
- Debt collection and driver support.
- Statements and payouts to you, owners and your team.

> Contracts with owners are signed with PayParq. You carry no system costs and no collection risk. The City Manager role requires a registered business (sole trader or company), because you invoice PayParq for your share.

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You earn from the whole city

Your share of lots is calculated on PayParq's gross profit from parking, and your share of notices on paid notices, separately. Statements are monthly and visible in your portal.

Source	Your share	Duration
Lots you bring in and run	**50 %**	permanent, while you run the lot and the city; 6 more months after you stop
All paid notices in the city	**5 %**	while you run the city; PayParq pays the controllers
Notices you photograph yourself	**+20 %**	on top of the 5 %, 25 % of such a notice in total
Other new lots in the city	**10 %**	first 12 months of each lot, then 5 %, while you run the city
Bonus for a lot with control	**€50**	one-off, once collections cover the bonus

Worked example

For every €1,000 of PayParq profit from a lot you brought in	€500
For every €1,000 of profit from a lot someone else brought in your city	€100
For every €1,000 of paid notices in your city	€50
For every €1,000 of paid notices you photographed yourself	€250

> The example only shows how earnings are calculated and is not a promise of income. The permanent 50 % applies with at least 3 live lots; below that, 50 % applies in the first year and 25 % in the second. The share of notices applies with at least 90 % accuracy (cancelled notices); the share of each cancelled notice is returned.

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From your first lot to partner

Clear steps and clear targets. Whoever builds the city gets more and more.

1

Trial task · 30 days

Bring in your first lot. You get a list of potential locations, a script and portal access. No cost at all.

2

City Manager · 90 days

Exclusivity for your city, with a registered business. Target: 3 live lots in 90 days. The permanent 50 %, 5 % of city notices and the share of all new lots begin.

3

Team and region

Lead the controllers and build your network of referrers. With results, your territory extends to neighbouring cities.

4

Partner

We offer the best an option of equity in the company, under a separate agreement.

Tools you get

- Portal: your lots, team, earnings and payouts in real time.
- CRM with potential locations for your city.
- Offers and contracts for owners, ready to send.
- A weekly call with the founder, and support.

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Summary of terms

Role	PayParq City Manager for the city of: _____
Exclusivity	For your city, while you meet the targets (3 live lots in the first 90 days).
Earnings	Permanent 50 % of your lots, 5 % of city notices and 20 % more on your own notices (table on p. 4); monthly statement, payout by the 15th.
Costs	No upfront investment. PayParq prints the signs; the cost is deducted from your first earnings on that lot. Your own equipment (phone, car).
Controllers	Chosen and paid by PayParq. You propose them and lead them in the field.
Contracts with owners	Are signed with PayParq and remain PayParq's.
Confidentiality and loyalty	Confidentiality of data; no competing business while we work together.
Registered business	Required for the City Manager role; payout against your invoice to PayParq.
Agreement	Regional partnership agreement, signed after the trial task.

Want to run PayParq in your city?

Apply at payparq.com/careers or at payparq@outlook.com. We reply within 48 hours for a short call and to start your trial task.

payparq.com/careers

Karlo Žamić, founder · +385 91 596 3139 · payparq@outlook.com
INDIREKTNO · OIB 83928715622 · Obala kneza Domagoja 52, 21322 Brela, Croatia